

Curriculum Vitae (as of January 1st, 2023)

Dr. Seo-Young Cho

University of Music and Performing Arts Vienna (mdw)
Department of Cultural Management and Gender Studies (IKM)
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Research Interests

- Cultural Economics and Policy; Gender Economics; Institutional Economics: Economics of Migration; Integrative Methods; East Asian Economy and Society; Austria and Germany

Current Position

- **University of Music and Performing Arts Vienna (mdw)**, Vienna, Austria
Senior Researcher for Quantitative Cultural Policy Studies (tenured position), Department of Cultural Management and Gender Studies (IKM), October 2021–present

Past Academic Positions

- **Free University of Berlin (FU-Berlin)**, Berlin, Germany
Research Fellow, KDIS-FU IKS Korea-Europe Center, April 2020–December 2021
- **Karl-Franzens-University of Graz**, Graz, Austria
Aigner-Rollett Guest Professor of Women's and Gender Studies, School of Business, Economics, and Social Sciences, October 2020–January 2021
- **Eberhart Karls University of Tübingen**, Tübingen, Germany
Lecturer of Korean Economy, Department of Korean Studies, April–September 2020
- **Philipps University of Marburg**, Marburg, Germany
Junior Professor of Empirical Institutional Economics, School of Business and Economics, April 2013–October 2019
- **German Institute for Economic Research (DIW-Berlin)**, Berlin, Germany
Post-doctoral Researcher, Department of Development and Security, April 2012–March 2013
- **Georg-August University of Göttingen**, Göttingen, Germany
Post-doctoral Researcher, Faculty of Economics, August 2011–March 2012
Teaching and Research Assistant, Faculty of Economics, October 2008–July 2011

Education

- **Georg-August University of Göttingen**, Faculty of Economics, Göttingen, Germany
Doctorate in Economics (Dr. rer. pol.), July 2011
- **Columbia University**, School of Public and International Affairs, New York, NY, USA
Master of Public Administration, May 2004
- **Sogang University**, Faculty of Sociology, Seoul, South Korea
Master of Arts in Sociology, August 1999
- **Sungshin Women's University**, Faculty of Business Administration, Seoul, South Korea
Bachelor of Business Administration, February 1996

Peer-reviewed Journal Publications

- “The Rise of South Korea’s Soft Power in Europe—A Survey Analysis of Public Diplomacy” (corresponding first author, coauthors: D. Claus-Kim, E.J. Lee, and S.H. Lee). 2023. *Korea Observer* 54(3) (forthcoming, accepted paper)
- “Female Mentors and Peers—A Heterogeneity Analysis of Gender Gaps in Attitudes towards STEM in South Korea”. 2022. *Korea Journal* 62(2): 208–240
- “The Effect of Social Identity on Integration of Social Minorities—The Case of North Korean Refugees in South Korea”. 2022. *International Area Studies Review* 25: 3–20
- “Exporting the Korean Wave to Europe: An Analysis of the ‘Trade Effect’”. 2021. *Korea Observer* 52: 541–566
- “Social Capital and Innovation in East Asia”. 2021. *Asian Development Review* 38: 207–238
- “South Korea’s Soft Power in the Era of the Covid-19 Pandemic—An Analysis of the Expert Survey in Europe” (corresponding first author, coauthors: E.J. Ballbach, D. Claus-Kim, H.G Kim, E.J. Lee, and J. Shim). 2020. *Seoul Journal of Economics* 33: 601–626 (Special Issue on Covid-19 Pandemics and Alternative Economic Models around the World)
- “A Bride Deficit and Marriage Migration in South Korea”. 2018. *International Migration* 56: 100–119
- “An Analysis of Sexual Violence—The Relationship between Sex Crimes and Prostitution in South Korea”. 2018. *Asian Development Perspectives* 9 (Special Issue on Cross-Cutting Sustainable Development Goals—Gender Equality): 12–34
- “Does Gender Equality Promote Social Trust? An Empirical Analysis”. 2016. *World Development* 88:175–187
- “Liberal Coercion? Prostitution, Human Trafficking and Policy”. 2016. *European Journal of Law and Economics* 41: 321–348
- “Human Trafficking, A Shadow of Migration—Evidence from Germany”. 2015. *Journal of Development Studies* 51: 905–921
- “Measuring Anti-trafficking Policy—Integrating Text and Statistical Analyses”. 2015. *Social Science Quarterly* 96: 656–683
- “Modelling for Determinants of Human Trafficking—An Empirical Analysis”. 2015. *Social Inclusion* 3: 2–21
- “Evaluating Policies against Human Trafficking Worldwide—An Overview and Review of the 3P Index”. 2015. *Journal of Human Trafficking* 1 (Inaugural Issue, invited article): 86–99
- “International Women’s Convention, Democracy and Gender Equality”. 2014. *Social Science Quarterly* 95: 719–739
- “The Determinants of Anti-trafficking Policies—Evidence from a New Index” (coauthors: A. Dreher and E. Neumayer). 2014. *Scandinavian Journal of Economics* 116: 429–454
- “Integrating Equality—Globalization, Women’s Rights, and Human Trafficking”. 2013. *International Studies Quarterly* 57: 683–697
- “Does Legalized Prostitution Increase Human Trafficking?” (coauthors: A. Dreher and E. Neumayer). 2013. *World Development* 41: 67–82
 - Translated and reprinted in Korean: *Women and Human Rights* Vol. 9, 2013. Women’s Human Rights Commission, Ministry of Gender Equality and Family of South Korea
- “Compliance with the Anti-trafficking Protocol” (coauthor: K. C. Vadlamannati). 2012. *European Journal of Political Economy* 28: 249–265

Book Chapter

- “Human Trafficking in South Korea—Experience, Challenges, and Policy”. 2014. In *Trafficking in Human Beings—Learning from Asian and European Experiences* (edited by Hofmeister, W. and P. Rueppel). Europe-Asia Dialogue Publication. Singapore: Adenauer Foundation & European Union

Papers under Review & Working Papers

- “The Korean Wave: Fans, Consumers, Activists, and Entrepreneurs in Germany” (corresponding first author, coauthors: E.J. Lee and S.H. Lee). 2021. Korea Focus WP No. 15, FU-Berlin
- “Competition, Trust, and Gender—An Analysis of Education Data in East Asia”. 2021. Korea Focus WP No. 14, FU-Berlin
- “On Inclusive Growth: Millennials and Entrepreneurs in South Korea”. 2021. Korea Focus WP No. 13, FU-Berlin
- “Explaining Gender Differences in Confidence and Overconfidence in Math”. 2017. MAGKS DP No. 01-2017, Marburg
- “Crime 2.0—Cybercrime, e-Talent, and Institutions”. 2016. MAGKS DP No. 08-2016, Marburg
- “A League of Their Own—Female Soccer, Male Legacy and Women’s Empowerment”. 2013. DIW DP No. 1267, Berlin
- “The Gender-Specific Effect of Working Hours on Family Happiness in South Korea” (coauthor: R. Rudolf). 2011. Courant Research Center DP No. 77, Göttingen

Periodicals and Other Publications

- “Report on the 3P Anti-trafficking Policy Index 2013”. 2014. *Women and Human Rights* Vol. 12. Women’s Human Rights Commission, Ministry of Gender Equality and Family of the Republic of Korea, Seoul (written in Korean)
- „Menschenhandel: Deutschland beim Opferschutz nur Mittelmaß“. 2012. *DIW Wochenbericht* No. 39, Berlin (written in German)
 - English version: “Human Trafficking: Germany Only Average When It Comes to Protecting Victims”. 2012. *DIW Economic Bulletin* Vol. 2.11, Berlin
- „Sieben Fragen an Seo-Young Cho: Deutschland ist eines der Hauptzielländer des Menschenhandels“. 2012. *DIW Wochenbericht* No. 39, Berlin (written in German)
 - English version: Seven Questions to Seo-Young Cho, Germany is One of the Destination Countries. 2012. *DIW Economic Bulletin* Vol. 2.11, Berlin
- “Measuring Anti-trafficking Policies” (coauthors: A. Dreher and E. Neumayer). 2011. *VoxEU*
 - German version: „Politik gegen Menschenhandel ist ansteckend“. 2011. *Ökonomenstimme*
- “IMF and World Bank: Do We Still Need Them?” (coauthor: A. Dreher). 2009. *The Analyst*

Visiting Positions

- **Academy of Korean Studies**, City of Sunnam, South Korea
Visiting Fellow, January–April 2019
- **Lund University**, Lund, Sweden
Visiting Scholar, Centre for East and South-East Asian Studies, November–December 2018
- **Sungshin Women’s University**, Seoul, South Korea
Visiting Professor, Faculty of Economics, September–October 2018

- **Catholic University of Leuven** (KU-Leuven), Leuven, Belgium
Visiting Researcher, Research Institute for Work and Society (HIVA), March 2018
- **Leibniz Institute for the Social Sciences (GESIS)**, Cologne, Germany
Visiting Researcher, EUROLAB, September 2017
- **Southern Cross University**, Gold Coast, Australia
Visiting Researcher, School of Law and Justice, September 2016

Boards and Committees

- **Journal of Human Trafficking**, Taylor and Francis
Editorial Board, since 2015
- **Korean-German Academy of Economics and Management**, South Korea
Directorate Member, since 2017
- **University of Music and Performing Arts Vienna (mdw)**, Austria
Working Group on Equal Opportunities (AKG) under the University Senate, since December 2022
Selection Committee for the Professor of Piano, 2023
Selection Committee for Doctoral Research Assistantship in Cultural Management, 2022
- **Free University of Berlin, Graduate School of East Asian Studies**, Germany
Selection Committee for Doctoral Students, 2020/21
- **Philipps-University of Marburg**, Germany
Member of Marburg Center for Institutional Economics (MACIE), 2013–2019
Coordination of Student Exchange Program with Sogang University in Seoul, 2015–2019

Research Grants and Projects

- “Experimental & Integrative Analysis of North Korean Refugees’ Gender and Ethnic Identities”
Academy of Korean Studies, Overseas Fellow Grant (EUR 6,000), 2019
- “Gender-role Models, Gender-matching Environments, and Female Leadership in South Korea”
German Research Foundation (DFG), Funding for the Initiation of International Collaboration (EUR 22,000), 2018–2019
- “Female Labor and Gender Discrimination in STEM Fields”
InGrid-2 Visiting Grant (EU Horizon 2020, EUR 2,000), 2018
- “Gender Differences in Social Capital in Cyberspace”
GESIS EURO Lab Visiting Grant (EUR 2,000), 2017
- “Irregular Flow of Female Migrants: An Interdisciplinary and Cross-country Study”
German Academic Exchange Service (DAAD), Funding for the Australia-Germany Research Cooperation Scheme (EUR 12,000), 2016 (in collaboration with Southern Cross University)
- “Indexing Trafficking in Human Beings: Gauging its Trends, Causes and Consequences in the European Dimension”
European Commission, Action Grant–Prevention of Trafficking in Human Beings (EUR 323,000), 2010–2012 (in collaboration with University of Göttingen, LSE, Tilburg University, IOM, and UN Regional Crime and Justice Research Institute)

Consultancy and Policy Advisory Services

- **Offices of the Attorney General of Canada & Attorney General of Ontario**

Expert witness, Constitutional Challenges on Sex Work Law, 2021–2022

- **European Commission**

Study on Prevention Initiatives on Trafficking in Human Beings, 2014–2015

Study on Tools for the Validation & Utilisation of EU Statistics on Human Trafficking, 2012–2013

- **Konrad Adenauer Foundation**

EU-Asia Dialogue–Shaping a Common Future for Europe and Asia, 2013–2014

- **United Nations Development Programme (UNDP)**

Project on the WTO and Food Security in Nepal, 2003–2004

- **Anti-trafficking Policy Advice to:**

Federal Parliament of Germany (Bundestag); Ministry of Labor, Health, and Social Affairs, State Government of North Rhine-Westphalia, Germany; Women’s Human Rights Commission, Ministry of Gender Equality and Family of South Korea; Dutch National Rapporteur on Trafficking in Human Beings and Sexual Violence against Children, the Netherlands

Teaching

- **Free University of Berlin** (fall semester 2020/21–spring semester 2021)

- Methoden für Koreastudien (Methods of Korean Studies, Master)

- Methodology Workshop: Research Methods for Korean Studies (PhD)

- **Karl-Franzens-University of Graz** (fall semester 2020/21)

- Gender and Migration in Globalization (Master)

- Integrative Methods for Gender Research (Master)

- Gender Economics (Master)

- **Eberhart Karls University of Tübingen** (spring semester 2020)

- Korean Economy and Policy (Bachelor)

- Social Capital and Contemporary Korean Society (Master)

- **Philipps University of Marburg** (spring semester 2013–spring semester 2019)

- Empirical Institutional Economics (Master)

- Empirical Economic Research on Gender (Master)

- Introduction to Empirical Economic Research (Econometrics, Bachelor)

- Einführung in die Datenanalyse mit STATA (Data Analysis using STATA, Bachelor)

- Emerging Topics in Globalization–Transnational Crime & Movements of People (Master)

- Seminar: An Empirical Analysis of Crime (Master)

- Seminar: The Rising Economies of East and Southeast Asia (Master)

- Winter School: Gender, Confidence, and Life Choice (Middle Eastern Economics, 2016)

- **Humboldt University Berlin** (spring semester 2012)

- International Economic Development (Master)

- **Georg-August University of Göttingen** (fall semester 2008/09–fall semester 2011/12)

- Seminar: Gender-based Violence (Bachelor)

- Advanced Development Economics (PhD, Exercises)

- Gender and Development (Master, Exercises)

- Institutional Economics (Master, Exercises)

- Development Aid (Master, Exercises)

- Economics and Politics of Globalization (Bachelor, Exercises)

PhD Defense Committees

- Mai Hassan, PhD in Economics, Essays on the Shadow Economy in Egypt, Phillips University of Marburg, November 2017 (as second evaluator)
- Sondos Shaheen, PhD in Economics, Social Uprisings: Conceptualization, Measurement, Causes and Implications, Phillips University of Marburg, March 2015 (as third evaluator)

Refereeing

• **Journals**

American Political Science Review; Applied Economics; Asian Women; Comparative Political Studies; European Journal of Law and Economics; European Journal on Criminal Policy and Research; Feminist Economics; International Migration; Journal of Japan International Cooperation Agency Research Institute; Journal of Comparative Economics; Journal of Development Studies; Journal of Economic Behaviour and Organization; Journal of the European Economic Association; Journal of Economic Studies; Journal of Labor and Society; Journal of Law, Economics, and Organization; Journal of Human Trafficking; Journal of Intercultural Studies; Journal of Peace Research; Korea Observer; Korea Journal; International Journal of Cultural Policy; International Studies Quarterly; International Social Work; Pacific Review; Political Research Quarterly; Politics and Gender; Review of Economics and Statistics; Review of International Organizations; Social Science Quarterly; Singapore Economic Review; Social Politics; World Development

• **Grant Proposals**

German Research Foundation (DFG); Impulse Fund (KU-Leuven); IZA/DFID Growth and Labour Markets in Low Income Countries Programme (GLM | LIC)

• **Book**

Routledge (Taylor & Francis Group)

Conference and Workshop Organization

- Co-organizer, “Symposium on Global Asymmetry in Arts and Culture: Mobility, Privilege or Problem?”, mdw & UNESCO Austria, planned on May 4th, 2023, Vienna, Austria
- Organizer and Host, “Research Jour Fixe on Academic Censorship Under State Socialism and Intellectual Communication (speaker: Libora Oates-Indruchová, University of Graz)”, mdw IKM, December 12th, 2022, Vienna, Austria
- Organizer and Host, “Workshop on the Korean Wave: Fandom, Fan Activism, and Subculture”, Free University of Berlin, Korea-Europe Center, February 8th–12th, 2021, Berlin, Germany (online)
- Organizer and Host, “Korean Association for Public Diplomacy Annual Conference: Workshop on the Utilization of Korean Wave Contents for Public Diplomacy Education in Germany”, KAPD, November 28th, 2020, Seoul, South Korea (online)
- Co-organizer, “Workshop on Human Trafficking, International Crime and National Security: A Human Rights Perspective (keynote: Beth Simmons, Harvard University)”, Georg August University of Göttingen, February 3rd–4th, 2012, Göttingen, Germany

Guest Lectures

- Free University of Berlin, Korea-Europe Center Special Lecture Series, Germany
 - The Korean Wave and Korean Studies in Europe: Survey and Discussion, February 2021
 - Korea’s Soft Power in Europe: Exporting the Korean Wave, July 2020

- South Korea's Soft Power in the Era of the Covid-19 Pandemic, May 2020
- Karl-Franzens-University of Graz, Coordination Program of Gender Studies, Austria
 - Beyond Otherization—Women's Movements and Female Leaders in South Korea in the Era of Internet and Millennials, February 2021
- Lund University, Centre for East and South-East Asian Studies, Sweden
 - Gender and Human Trafficking in South and North Korea, November 2018
- Goethe University Frankfurt, Department of Korean Studies, Germany
 - Women's Positions, Gender, and Competition in South Korea, November 2017
- Oldenburg Model United Nations, Germany
 - Fight against Human Trafficking, June 2013

Invited Talks, Seminars, and Colloquiums

mdw IKM Research Jour Fixe (Vienna 2022); Academy of Korean Studies Visiting Scholars' Colloquium (Sunnam 2019); Catholic University of Leuven HIVA Staff Seminar (Leuven 2018); GESIS EUROLAB Staff Seminar (Cologne 2017); Kyungpook National University Faculty of Economics Colloquium (Daegu 2017); Toyo-Marburg Institutional Economics and Economic Policy Workshop (Marburg 2016 and Tokyo 2014); University of Marburg Center for Gender Studies Colloquium (Marburg 2014); Adenauer Foundation Europe-Asia Conference on Irregular Migration and Trafficking in Human Beings (Phnom Penh 2014); Adenauer Foundation Workshop on Challenges to Europe and Asia (Vienna 2013); MACIE Workshop on the Economics of Formal & Informal Institutions (Marburg 2013); University of Manchester Development Economics Seminar (Manchester 2012); DIW Development Economics Staff Seminar (Berlin 2012); German Development Institute PhD Seminar (Bonn 2011); University of Göttingen Development Economics Research Group Staff Seminar (Göttingen 2009–2011, multiple times)

Conferences Presentations

Social Science Korean Studies European Network Conference (Edinburgh 2021, online); Joint East Asian Studies Conference (Edinburgh 2019); International Studies Association IDSS-KAIS Joint Conference (Seoul 2019); International Studies Association Asia-Pacific Conference (Singapore 2019); Western Economics Association International Annual Conference (Tokyo 2019); WINIR Institutional Research Annual Conference (Hong Kong 2018); East Asian Economic Association Conference (Taipei 2018); World Congress of Korean Studies (Sunnam 2018); Asia-Pacific Economic Association Conference (Los Angeles 2018); International Association for Feminist Economics Conference (New Paltz, NY, 2018 and Seoul 2017); Korean Economic Association-Asian-Pacific Economic Association Conference (Seoul 2017); LEER Workshop on Education Economics (Leuven 2017); Society for Institutional and Organizational Economics Conference (Paris 2016); Conference on Deep Causes of Economic Development (Utrecht 2014); European Association of Labor Economics Conference (Torino 2013); Conference on Shadow Economy, Tax Evasion and Governance (Münster 2013); European Association of Law and Economics Conference (Stockholm 2012 and Hamburg 2011); Development Dialogue, International Institute of Social Studies (Hague 2011); European Economic Association, Annual Meeting (Oslo 2011); German Economic Association Conference (Berlin 2011 and Hannover 2010); European Public Choice Society, Annual Meeting (Rennes 2011 and Izmir 2010); International Studies Association Convention (Montreal 2011 and New Orleans 2010); IZA Workshop: Legal and Illicit Immigration (Bonn 2010); Göttinger Workshop: International Economic Relations (Göttingen 2010);

Conference on Political Economy of International Organizations (Washington 2010); International Political Economy Society, Annual Meeting (Texas 2009); Spring Meeting of Young Economists (Istanbul 2009)

Media Contributions

Yonhap News (The K-Wave in Europe, 유럽에 부는 K 웨이브, 15th March, 2021, South Korea); Menschenhandel Heute (Ein Interview mit Seo-Young Cho, 10th December 2013, Germany); L'EXPRESS: Chercheurs d'Act (Interview: Le trafic d'êtres humains est plus élevé dans les pays où la prostitution est légale, 29th November 2013, France); Mephisto 97.6 Universität Leipzig (Beitrag Menschenhandel und internationale Sklaverei, 23rd August 2013, Germany); n-TV (Prostitutionsland Deutschland, Willkommen im Paradies für Freier, 20th June 2013, Germany); Foreign Policy Magazine Blog (Legalized Prostitution Increases Human Trafficking, 17th June 2013, USA); Frankfurter Allgemeine (Legal, illegal–nicht egal, 6th January, 2013, Germany); ARD TV Günter Jauch Show (Tatort Rotlichtmilieu–wie brutal ist das Geschäft mit dem Sex?, 16th December 2012, Germany); The Financial (Legalized Prostitution Increases Human Trafficking, 7th December 2012, UK); Magazine Chrismon (Nachgefragt Moderne Sklaverei, November 2012, Germany); Frankfurter Allgemeine (Menschenhandel, Deutschland könnte mehr tun, 30th September 2012, Germany); StadtRadio Göttingen (Politik gegen Menschenhandel, 13th March 2012, Germany); Göttinger Tageblatt (Defizite im Kampf gegen Menschenhandel, 21st February 2012, Germany); ARD TV Panorama (Mehr Menschenhandel durch liberales Prostitutionsgesetz, 29th September 2011, Germany); Göttinger Tageblatt (Menschenhandel: 177 Länder analysiert, 8th April 2011, Germany); StadtRadio Göttingen (Beitrag Menschenhandel in Europa, 10th February 2010, Germany); Göttinger Tageblatt (Fakten über Menschenhandel in Europa, 21st January 2010, Germany)

Awards of Scholarships

- Graduate School of Social Sciences, Georg-August University of Göttingen, Travel Grants (multiple times), 2009–2011
- German Academic Exchange Service (DAAD), Doctoral Research Scholarship, 2009–2010
- Universität Bund Göttingen E.V., Travel Grant, 2010
- Excellence Initiatives, Georg-August University of Göttingen, Travel Grant, 2009

Non-academic Employment and Positions

- Samsung Europe
Assistant Manager, Department of Planning, Schwalbach, Germany, 2008
- Ciao GmbH
Online Survey Quality Assurance Specialist, Munich, Germany, 2006
- OhMyNews
Translator (Korean–English), Seoul, South Korea and Berlin, Germany, 2005–2006
- United Nations Children's Fund (UNICEF)
Intern, Child Trafficking and Child Labor, New York, NY, USA, 2003
- International Rescue Committee (IRC)
Intern, Anti-trafficking Initiatives, New York, NY, USA, 2003
- United Way of New York

Intern, Teaming for Technology, NY, USA, 2002

- Seoul YMCA
Public Relations & Evaluation Specialist, Department of Planning, Seoul, South Korea, 1999–2001
- Kibbutz Kfar Hahoresh
Volunteer, Nazareth, Israel, 1997–1998

Languages

- Korean (mother tongue)
- English (fluent, C2)
- German (fluent, C1)
- Chinese (Thousand Character Classic & basic Mandarin)